BOWMANVILLE OLDER ADULT ASSOCIATION
ANNUAL REPORT 2016

2016

Clarington’s Hidden Treasure for 55+ Older Adults
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The Incorporation of Bowmanville Older Adult Association

Since September 1998 the older adults of Clarington have been calling the Clarington Beech Centre their home away from home. On October 27, 2015 the Bowmanville Older Adult Association was federally incorporated as a not for profit organization. After many hours of preparation and hard work by the founding board of directors, staff and volunteers the Bowmanville Older Adult Association launched into action on January 1, 2016. On February 12, 2016 the Bowmanville Older Adult Association was officially registered as a Charitable Organization under the Canada Not-for-profit Corporations Act.

Our Mission:

“To promote the health and happiness of older adults by providing opportunities to enhance their quality of life”

Values and Beliefs:

Accessible
Caring
Community Focused
Fiscally Responsible
Member Focused
Quality Programs
Founding Board of Directors for BOAA

**President**
Alan Tibbles

**Vice President**
Muriel Moynes

**Secretary**
Norma Evans

**Fundraising Chair**
Barb Singleton

**Director**
Cathie Ward

Current Board of Directors for BOAA

**President**
Mike Moynes

**Secretary**
Susan Thwaites

**Treasurer**
Ellen McAnsh

**Fundraising Chair**
Barb Singleton

**Director**
David Crowe
Ken Preece
Millie Brodie
Facility Summary

- The total square footage of the Clarington Beech Centre is 19,768 which is 100% occupied by the BOAA.
- In 2016 the facilities of the Clarington Beech Centre were rented out 168 times earning $32,489.55.
- Utilities cost (including: heat, hydro, water) for this facility cost approximately $52,436.67 each year.
- Escalating program development and hosting of events and programs has taxed the allotment of space within our facility to a near maximum.
Facility Maintenance Updates

**Completed by Municipality of Clarington Operations Department**

1. Leaks in garage roof.
2. Outside doors painted by BOAA staff. Paint supplied by the town.
3. Bricks around back porch pillars removed to allow wheel chair access in an emergency.
4. Replaced broken paper dispenser in 2nd floor washroom. Dispenser supplied by town and replaced by BOAA maintenance staff.
5. Replaced ballast in pool room.
6. Program room north east storm window freed up and will now open.
7. Auditorium floor stripped and re-waxed.
10. Outside stair rails painted by BOAA staff. Paint supplied by town.
11. Elevator emergency phone installation
12. Installation of Accessible sidewalk on west side of building

**Completed by Bowmanville Older Adult Association Volunteers & Staff**

1. Front counter trim stripped and painted.
2. Cloak room walls painted.
3. Crafts room painted and touched as required.
4. Auditorium walls painted and touched up as required.
5. Games room, painted ceiling tile as required.
6. Pool room, painted ceiling tile as required.
7. Program room, cover installed over hole in ceiling.
8. Auditorium, repaired mic box on west wall.
9. Women's washroom, stall doors repaired.
10. 2nd Floor landing wainscot touched up.
11. Replaced no smoking signs on outside doors.
12. Café corner moulding installed.
13. Installed new door stop and repaired hole in wall outside activity room.
14. Re-finished floor in program room.
15. Parlour room has been repainted.
17. New floor in office.
18. New floor in old hallway.
19: Painted trim and baseboard in old hallway.
20: Re-mounted shelf in hair dressers room.
21: New baseboard and quarter round in office.
22: New floor and quarter round installed in Common room.
23: New floor, baseboard and quarter round installed in Parlor room.
24: Inspected all tables and repaired where necessary. Will be an ongoing maintenance item.
25: Removed improperly stored items from the elevator room.
26: Cleaned out paint cabinet.
27: Bought new garbage pails.
28: Built and installed new shelves in maintenance room and office supply room.
29: Removed dying bushes on front walkway and planted hosta.
Staffing Summary

FULL TIME STAFF
Executive Director: Angie Darlison (Start Date: July 9, 2007)
Event Coordinator: Sharon Mansfield (Start Date: March 25, 2008)
Volunteer Coordinator/Marketing Manager: Chelsea Wolf (Start Date: September 9, 2015)
Administration & Finance: Stella Riccio (Start Date: March 19, 2012)
Maintenance Facility Staff: Albert (Tom) Shotton (Start Date: August 1, 2009)
Robin Thomson (Start Date: March 24, 2014)

PART TIME STAFF
Program Assistant: Veronica Vargas (Start Date: September 6, 2016)
Administration: Amanda Rutherford (Start Date: December 12, 2013)
Claire McAllister Gass (Start Date: November 11, 2016)
Maintenance Staff: Jeffery Futterman (Start Date: September 1, 2009)
Dorothy Lawrence (Start Date: August 1, 2013)
Bill Lawrence (Start Date: September 28, 2009)
Glenn Jeffrey (Start Date: January 4, 2016)
Les-Lee Bell (Start Date: December 5, 2016)
Jay Carter (Start Date: October 24, 2016)
Alex Fudge (Start Date: November 14, 2016)
Wheels in Action Coordinator: Sharon Spooner (April 22, 2013)
## PROGRAM INSTRUCTORS (PAYROLL/CONTRACT)

<table>
<thead>
<tr>
<th>Name</th>
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<tbody>
<tr>
<td>Andrea O’Farrell</td>
<td>Dian Reed</td>
<td>Lisa Balsdon</td>
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<tr>
<td>Alan Bayliss</td>
<td>Diane Darch</td>
<td>Lydia Vooys-MacLeod</td>
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<tr>
<td>Alan Chapman</td>
<td>Don Welsh</td>
<td>Lynn Morrison</td>
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<td>Alan Tibbles</td>
<td>Donna Elliott</td>
<td>Maurice Laganiere</td>
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<td>Allanah Coles</td>
<td>Rev. Elizabeth Jobb</td>
<td>Natalie Mackesey</td>
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<tr>
<td>Bill Bath</td>
<td>Elsa Pogue</td>
<td>Paul Livingston</td>
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<td>Bob Kerby</td>
<td>Gwen Cadman</td>
<td>Phyll Marshall</td>
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<tr>
<td>Bob McKenzie</td>
<td>Hi-Sook Barker</td>
<td>Sandra Jin</td>
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<td>Brian Greenway</td>
<td>Jason Fenton</td>
<td>Sharon Wildebour</td>
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<tr>
<td>Carol Drew</td>
<td>Josie Roberts</td>
<td>Shirley Bankey</td>
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<tr>
<td>Carol Sheppard</td>
<td>Judi White</td>
<td>Chef Simon Bush</td>
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<td>Cecile Paxton</td>
<td>Julie Ditta</td>
<td>Sue Guerts</td>
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<td>Cheryl Thrasher</td>
<td>Karen Budel</td>
<td>Tanya Cochrane</td>
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<tr>
<td>Chris Krysiak</td>
<td>Karen Ross</td>
<td>Veronica Vargas</td>
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<tr>
<td>Cynthia Reyes</td>
<td>Les-Lee Bell</td>
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Partnerships

Clarington Photography Club (Monthly)
Nursing Your Feet with Erica Payne (Weekly)
Reflexology with Sharon Benner (Weekly)
Reiki with Beata Zeranska (3 Days Per Week)
Nails by Dana Labelle of the Beauty Nook (Weekly)
Klipz with Amanda Rutherford (Daily)
Live in Motion – Evening Yoga (Weekly)
Lakeridge Health – Diabetic Clinic (Monthly)
Registered Programs

Beginner Bridge
Bridge the Next Steps
Crochet
Culinary Lessons
French Lessons (Lev 1-4)
Flight Simulator (Lev 1-2)
Improv
Spanish Lessons (Lev 1-4)
Guided Meditation
Pilates
Pilates 2
Qigong
Shape Up (Bootcamp)
Sit and Be Fit (Lev 1 & 2)
Stretch It Out
Strength Training for All
Strength Training for Men
Tai Chi (Beg & Inter)
Urban Poling
Yoga
Yogalates
Zumba
Zumba Combo
Zumba Gold
Zumba Gold & Chair Combo
Watercolour Painting
Acrylic Painting

Drawing
Jewelry Making
One Stroke Painting
Pen and Ink
Recreational Drumming (Beginner & Part Two)
Ukulele
Ballroom & Latin Dance
Line Dancing (Beginner & Intermediate)
Step Dancing
Tap Dancing (Beginner, Level 1 & 2)
Computer, Technology & Digital Photography
Euchre Lessons
American Mahjong
Remembering Your Story
Autobiography Writing
Writing Your Memoir
20/20/20 Fitness
Advanced Yoga
Arthritis Fitness
Beginner Yoga
Building Better Balance
Cardio with Pep
Chair Yoga
Chair Pilates

Drums Alive
Fabulous Muscles
Gentle Yoga
Fly Fishing
Golf Instruction
Knitting (Beginners & Intermediates)
Spoken Word Poetry
Swedish Weaving
Meditation 101
Decorative Painting
Fly Tying
Bowling
Softball
Horseshoes
Golf League
Hiking
Golf Instruction
Brain Boosters
Quilting
Genealogy
Yoga On The Ball
Sweet Sounds with Sue
Weight Training
Braintastic Foods
Urban Poling

✓ In 2016 we added an additional 15 ‘New’ Registered Programs, a 19% increase from 2015
Drop In Programs

Walking Group  Book Club  Wood Carving  Darts  Duplicate Bridge  Cribbage  Bid Euchre  Scrabble  Snooker  Billiards  Open Art  Texas Hold’em Poker  500 Cards  Social Bridge  Table Tennis  Square Dancing  Mahjong  Social Bingo  Friendship Group  Theatre Group  

✓ All drop-in programs offered at the BOAA are organized and implemented by volunteer program convenors with NEW Drop-In programs being added based on the suggestions and recommendations received from our members, guests and volunteers
Special Events & Fundraisers

Social Bridge Event
(Once a month)
Euchre Extravaganza
(Bi-monthly)
Health Fair and Open House (Annual)
Social Dance (Monthly)
Open Mic (Bi-monthly)
Golf Tournament
(Annual)
Smile Theatre
(Approx. 4 per year)
Art & Artisan Event
(Annual)
Membership Picnic
(Annual)
Bid Euchre Bonanza (3 Times per year)

Halloween Luncheon
(Annual)
Rabbie Burns (Annual)
Remembrance Luncheon (Annual)
Christmas Concert with Clarington Concert Band
(Annual)
Christmas Dinner & Dance (Annual)
Christmas Pageant Luncheon (Annual)
Paint Days & Nights
Sports Banquet (Annual)
Zumbathon
(2 Times per year)
Variety Night (Annual)
Barn Dance (Annual)

Pancake Breakfast
(Annual)
St Patrick’s Luncheon
(Annual)
Annual General Meeting
Tuesday Lunch (Weekly)
Taste of Home (Annual)
Ribfest (Annual)
Josie’s Monthly Baking Group
Volunteer Appreciation

Interesting Facts

✓ “NEW” Taste of Home Event SOLD OUT at 250 people
✓ Average Attendance at Tuesday Lunches 105
✓ Average Attendance for Bi-Monthly Euchres 206
✓ Average Attendance for Special Events 198
✓ Average Attendance for Smile Theatre 120
Trips and Travel

January 2015 – Punta Cana Dominican Republic. 50 People

June 2015 – Muskoka Steam Ship. 52 People

September 2015 – Haliburton Fall Colours Tour. 52 People

November 2015 – Allure of the Seas Cruise Bahamas, St. Maarten, St. Thomas. 18 People

November 2015 – Niagara Falls All Wrapped up in Christmas Dinner and Show. 52 People

March 2016 – Toronto Ripley’s Aquarium. 52 People
June 2016 – Toronto Blue Jays Game. 40 People

September 2016 – Muskoka Cranberry Colours Cruise. 28 People
(shared bus with Tour Company)

November 2016 – Branson Missouri 52 People

November 2016 – Niagara Falls  Tis the Season Dinner and Show. 38 People

The BOAA has three on-going partnerships with local tour providers:
  o Marigold Travel in Port Perry
  o Lakeshore Travel in Bowmanville
  o Kemp Travel in Bowmanville

Each month from January to November with the exception of July & August the
BOAA travels to Casino Rama for a Day Trip with over 33 people attending each
time
Workshops & Seminars

Volunteer Tax Clinic  Home Safety and Security
Bi-Weekly Blood Pressure Clinic  Essential Oils Basics
Dream Board Creation  Internet & Identity Theft
Gratitude Journal Creation  Chip Reverse Mortgage Review
Hearing Aid Care and Cleaning  Cooking for One or Two
How to Prevent Estate Conflict  Winter Safety Tips for Older Adults
Energy Medicine  Importance of Taking The Appropriate Medications On Time
Positive Energy in Thought  How Social Connections Keep Older Adults Healthy
We-Fix-U Series  Benefits of Yoga
Seniors on the Move Seminars  Financial Impacts on Your Health As You Age
Elder Care Advisory  7 Signs You or Your Loved Ones Need Extra Help
Healthy Eating for Older Adults  Diabetes Support Group

✓ All workshops and seminars are made available to the BOAA by community businesses partnerships FREE of charge
Intergenerational Approach

In March of 2016 the BOAA was granted a New Horizons for Seniors Program Grant to implement “Growing Together – An Intergenerational Approach”.

Objectives of this program included:

- Promoting volunteerism among older adults and other generations
- Engaging older adults and youth in the community through the mentoring of others
- Supporting the social participation and inclusion of seniors and youth
- Providing additional programs and events to at-risk youth within our community
- Providing social interaction opportunities to isolated seniors
- Increasing the number of older adults and youth playing an active role within the community
- Increasing the awareness of older adults on the important role youth play for the future
- Increasing the understanding and awareness that our youth have on older adults
- Improving partnerships with all levels of government, not for profits and service groups within our community

Program Successes include:

- Spring/Summer Softball on Friday mornings at 9 am with the Firehouse Youth Centre
- Partnership programming with Clarington Central Secondary School for:
  - performance for the November 11th Remembrance Day Service
  - Sassy Sexy Grandma Makeovers
  - ICE Training Challenge
  - Organization and Implementation of BOAA Geek Squad Program
  - Interviews regarding marriage and relationships
  - Financial Seminar with BOAA Member Ted Graham
  - IT and Programming Seminar with BOAA Member Alan Tibbles
  - Youth Volunteer assisted with the Christmas Theatre Production Sound
  - Youth from Theatre Arts Class participated in our Christmas Theatre Production
- BOAA Craft Group joined to create wire sculptures
- Holiday Baking Session with students and staff
- Weekly Yogalates & Zumba on Tuesday and Thursdays for BOAA female members and Grade 10 Female Phys Ed Students
- Weekly Guided Meditation course offered on Thursday mornings by BOAA members and instructor Les-Lee Bell to grade nine students at Clarington Central Secondary School
Volunteer Statistics

"More than one in seven Canadians are over the age of 65, and in 25 years, nearly one in four Canadians will be a senior. As the baby boomers age, communities such as ours have the opportunity to benefit from a highly-skilled cohort of seniors looking for a new and meaningful ways to contribute to their communities. Seniors are significant contributors to the not-for-profit sector."

New Horizons for Seniors Program
Engaging seniors, Strengthening Communities

248 Volunteers
Logged 17,310.47 hours

Working the following positions:

✓ Front Desk
✓ Café
✓ Program Conveners
✓ Facility and Maintenance Assistance
✓ Marketing and Program Promotions
✓ Ambassadors
✓ Transportation Providers
✓ Greeters
✓ Kitchen Assistants

If you were to pay each of our volunteers at average rate of pay of Ontario Minimum Wage of $11.40 per hour that would add an additional $197,339.36 to our annual operating budget requirement
Wheels In Action

Transportation is always available to and from BOAA events, programs and courses. This program is organized and implemented by our Transportation Coordinator who works approximately twenty hours per week. Participants using this service tend to be housebound because they no longer drive which makes this service invaluable to them. Volunteer Drivers provide rides using the BOAA's vehicles (Toyota Sienna Mini Van and Toyota RAV 4). Members and Guests of the BOAA are asked to contact the centre with at least 24 hours’ notice to book any transportation required. Currently in town rides (East to Lambs Road, West to Green Road, North to Taunton and South to Lake Ontario) are $2 per person return, while out of town (within Clarington ONLY) are $4 per person round trip.

Currently we have 31 Volunteer Drivers (Always looking for more if anyone is interested)
✓ In 2016 we provided 163 different participants with transportation
✓ Making 8492 trips to and from BOAA Programs, Events and Courses
✓ The Toyota Sienna Mini Van was bought new in 2011 and currently has 145333 kms
✓ The Toyota Rav 4 was bought new in 2012 and currently has 94164 kms
Social Media

The Bowmanville Older Adult Association is well connected to allow our members and guests to stay up to date on what is happening both within the organization and around the Municipality of Clarington. Our ability to stay connected allows us to spread the word on all elements of our business.

FACEBOOK:

TWITTER:
INSTAGRAM:

YOUTUBE:
PINTEREST:

- Total BOAA Facebook Page Likes: 509
- Median BOAA Facebook Page Likes since January 2016: 303
- The number of people who have seen any content associated with BOAA Facebook Page over the last year: 622 148
- The average number of people who are engaged on BOAA Facebook Page per week: 4739
- Total Followers on Twitter: 138
- Total Followers on Instagram: 115
- Views in 2016: 2679
Marketing & Advertising

- Three program guides per year are produced and distributed via the Clarington Promoter.
- On a Monthly basis the BOAA advertises in the monthly Newcastle Edition of the Orono Weekly Times.
- The Clarington This Week Newspaper has been very supportive with writing ongoing articles regarding the BOAA.
- Internal marketing with posters, member emails and word of mouth advertising are key makers in the success of our events and programs.
- The BOAA receives two pages of complimentary marketing in the Municipality of Clarington Leisure Guide.
Testimonials

“I came to know about the BOAA when we moved to Bowmanville late last year. I did not waste any time and visited the centre. I was ecstatic when I was informed by the volunteer receptionist that they also had a pick up and drop off transport. The tour of the facility was also very interesting, and that same day I signed up for programs like Arthritis Fitness and Yoga. The motivation given by Nathalie Mackesey, made me rejoin two of her classes in the next session. With her encouragement my flexibility and mobility skills have seen marked improvements. Without the positivity and helpfulness of all the people working here, the cheerful atmosphere of the café, various outdoor activities, and above all making the seniors feel welcome are some of the things that add happiness to a senior’s life. A simple ‘thank you’ is not enough BOAA! You deserve so much more.”

Anila

“Yoga at 92? You betcha’! Before getting our mom a membership to the Bowmanville Older Adult Association (which she affectionately calls ‘her club’) she was finding herself becoming housebound and unhappy. Giving up a driver’s license is almost crippling to someone as social as she is. It took a little convincing to join, but mom has regained her freedom, with volunteer drivers and their door to door service to ‘the club’, she now enjoys her outings 2 or 3 days a week for chair yoga and Tuesday lunches! She has made new friends and enjoys experiencing all that ‘the club’ has to offer, especially Smile Theatre! The staff and volunteers have been amazing and very patient with mom in helping her regain her independence and enjoy the facility. BOAA has been a game changer for mom, which has given us our peace of mind as well. We are very thankful for having the BOAA in our community!”

Rosie

“I joined because I wanted to experience something different – I needed something for myself for a change. The staff are helpful, beautiful, and the front desk volunteers are friendly and always helpful. The people at the BOAA are like family, they make every moment a fun experience, nobody judges and it is ok if you don’t know how to do because there is always someone around to show you and ensure you have a good experience. We have a lot of support and lunch is fun, food is good and you always feel accepted. Next season I plan to enroll in the learn to play euchre and square dance.”

Malinda

I have been a member of the BOAA for two years. I joined just after I lost my husband. Volunteering has kept me busy, the programs and courses stimulate my brain and the Wheels in Action allows it all to happen!

Bette
Testimonials continued ...

We moved to Bowmanville 2 years ago. One of the reasons that I love living in Bowmanville is the BOAA. The friendly membership, the dedicated volunteers and the truly amazing staff make it a happy, fun place to be. I would encourage anyone to join and see how many classes, social events and activities there are.

We have lived in many locations in Southern Ontario and I have volunteered often, but never have I seen such dedicated teamwork. It feels like family, not an organization. When I found the BOAA, I just thought, ‘This is where I should be.’

Linda L
Annual Membership Satisfaction Survey Results

152 surveys were returned for review which is 10% return rate
The average response rate for an external survey is between 10 to 15%
Of the members that responded all of them reported being satisfied with how the BOAA was performing
Most members continue to drive themselves to the centre for programs and events
67 respondents currently follow the BOAA on Social Media
Of the members that receive transportation from the Wheels in Action everyone reported 100% satisfaction
78 respondents find the value of all meals to be good
83 members are happy with our registration program while 9 would like to see changes to how it is completed
All surveys responded that they were happy with the variety and quality of the programs and events currently provided
All respondents find the BOAA staff to be friendly, helpful, energetic, compassionate and knowledgeable
All respondents find the centre to be clean, safe and accessible
Suggestions from Satisfaction Survey

- Follow-up and confirmation of digital café appointments
- Give more notice for cancellations of classes
- More Parking
- When we see small groups of people playing cards on a weekend is it covering all of the cost?
- The Choir room is not big enough for 50 people
- Include registration information in Program guide
- Improve the September registration process
- Add more Low impact aerobic cardio workout
- Contact registered people to remind the starting date of program
- Learning curve for phone for rides needs more time
- Employees dog and kids should stay at home
- Having proper room temperature when program schedule is on
- Extravaganza bridge treat us to coffee. Less prize money
- Have a “what’s new” board with details of upcoming events
- Copy of registration form so people don’t forget to come to class
- Horse shoe pits need work
- Add a CPR Program
- Everyone is wonderful, staff are excellent, centre is first class
- No improvements needed
- Have a Grey Cup Party, Stanley Cup Party
- Plan trips to Local Theatre Day Trips - Herongate
- Happy to have a news years party again
- Online registration
- Keep Wednesday Drop In Bridge

**Tuesday Lunch & Café Suggestions:**

- Gluten free options
- Impressed by the number and variety
- Shepherd’s Pie
- Stir fried rice and vegetables, beef or chicken
- pancakes
- Creamed Salmon
- spaghetti and meatballs
- occasional Brunch
- vegetarian choice
- sandwiches on the weekend
- tacos and Mexican food
- soup on the weekend
- fresh fruit bowls or veggie & dip
- Leftovers work
- Pizza Day
- Beans and Wieners
Older Adult Statistics the Municipality of Clarington

As reported by the Municipality of Clarington Community Services Department.
Report #CSD – 002-004

By 2017, for the first time Ontario will be home to more people over 65 than children under the age of 15. With the increase in the aging and diversity of the population, these trends will pose a challenge to the effective and efficient delivery of older adult recreation and leisure programs over the next five years and beyond.

We are living longer. Children born today have the prospect of living a longer life than any generation before them. Every year, the percentage of people in our province who are 65 years or older increases slightly. In 2031 it is anticipated that Clarington will be home to approximately 41,220 adults 50+ years, which represents a 56% increase over 2011. This information is derived from the Official Plan Review, Clarington Community Forecast Update 2012, prepared by Hemson Consulting Ltd. for the Planning Services Department.

In 2011, approximately 12% of the population in Clarington was aged 65 and over. As we see the Baby Boomers reach the age of 65, this percentage will surely grow. Due to the changing demographics of an aging population as a result of the Baby Boomers now entering their senior years, aspects of the recreational and leisure needs of older adults will evolve and demand for different programs and their delivery will occur.
Bowmanville Older Adult Association

Membership Statistics

TOTAL REGISTERED MEMBERSHIP as of December 31, 2016
1418

TOTAL REGISTERED GUESTS and NON MEMBER PARTICIPANTS for 2016
546

BOAA MEMBERS BY AGE:
Ages Below 55 25 *from COAA membership
Ages 55-59 82
Ages 60-64 188
Ages 65-69 326
Ages 70-74 309
Ages 75-79 229
Ages 80-84 150
Ages Over 85 109

BOAA MEMBERSHIP BY GENDER:
Females 1023
Males 295

NEW MEMBERS BY MONTH

JAN FEB MAR APR MAY JUN JUL AUG SEPT OCT NOV DEC
30 9 22 32 15 20 7 19 120 21 33 20

By Age

Gender Breakdown

Females Males
MEMBERS BY LOCATION

Bowmanville 826
Newcastle 228
Courtice 107
Oshawa 51
Orono 44
Hampton 32
Whitby 12
Newtonville 11
Enniskillen 10
Toronto 6
Kendal 5
Nestleton 4

PontyPool 4
Port Hope 3
Roseneath 3
Lindsay 3
Mindon 2
Ashburn 2
Blackstock 2
Brighton 2
Carrying Place 2
Cavan 2
Cobourg 2
Trenton 2
Scarborough 1
Hamilton 1
Janetville 1
Haydon 1
Bethany 1
Brooklin 1
Caesarea 1
Cannington 1
Ajax 1
Algonquin Highlands 1
Unlisted as Other - 5

Membership by location

Interesting Facts

✓ Based on the stats received from the Municipality of Clarington Planning Department the population over 55 is 23,280
✓ 6.09% of the 55+ population of Clarington are currently participating as Members of the BOAA
✓ 2.3% of the 55+ population of Clarington are currently participating as Non-Member of the BOAA
✓ If each resident of Clarington over 55 participated at the BOAA it would be at a cost of $1.38 based on the 2016 financial support of $255,000
✓ In 2016 it cost the Municipality of Clarington supported our funding at a cost of $179.83 per BOAA Member
Centre Activity Statistics

Sunday 24
Monday 200
Tuesday 272
Wednesday 222
Thursday 217
Friday 176
Saturday 42

In 2016 the BOAA hosted events, programs and courses on 340 of the 365 days within the calendar year.

56,896 swipes were received within the My Seniors Centre Scanning System during 2016.

January 164
February 172
March 177
April 181
May 195
June 152
July 98
August 90
September 190
October 216
November 228
December 147
Charitable Donation Update

In September of 2016 the Bowmanville Older Adult Association was granted its registered charity status effective February 12, 2016.

# 79963 7525 RR0001

A registered charity is a special type of not-for-profit organization or corporation. Unlike a regular not-for-profit, a registered charity may:

- Issue tax receipts
- Receive donations from other charities
- Not pay income tax
- Be exempt from charging HST for many services
- Be eligible to claim tax rebates for HST paid

✓ In 2016 $35,372.00 was collected in charitable donations
✓ In 2016 the BOAA received matching funds for all NEW fundraisers from one anonymous donor to a maximum of $1000 per month
✓ The final month of the year saw an additional increase in donations as the BOAA received another anonymous donor who matched all donations up to $4000
Grant Application & Funding Updates

The following grant application and funding requests were submitted and received by the Bowmanville Older Adult Association in 2016:

- Municipality of Clarington Funding $255,000
- Ontario Seniors Secretariat Elderly Person Centre Funding $42,700
- Ontario Seniors Secretariat Elderly Person Special Grant Funding $8,911
- New Horizons For Seniors Funding Re: Intergenerational Funding $15,000
- Service Canada Summer Student Grant Funding $14,060
- OACAO Health Fair Funding Support $ 2,000
- Seniors Community Grant Funding $1,600

The following grant application and funding requests were submitted and not received by the Bowmanville Older Adult Association in 2016:

- Enabling Accessibility Fund for community/workplace accessibility stream funding for Improved Accessibility via Power Door Installation and Hearing Loop Software installation for large scale events
- Seniors Community Grant Funding RE: Improved Wheels in Action Services
## Financial Review

### 2016 REVENUE BUDGET

<table>
<thead>
<tr>
<th>Revenue</th>
<th>Budget</th>
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<tbody>
<tr>
<td>Grants - Fed/Prov</td>
<td>52,750</td>
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<tr>
<td>Grants - New</td>
<td>15,000</td>
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<tr>
<td>Grants - Municipal</td>
<td>255,000</td>
</tr>
<tr>
<td>Memberships</td>
<td>45,000</td>
</tr>
<tr>
<td>Registered Programs</td>
<td>152,000</td>
</tr>
<tr>
<td>Drop In Programs</td>
<td>29,500</td>
</tr>
<tr>
<td>Others (*Partnerships, Wheels and Service Providers)</td>
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<tr>
<td>Fundraising</td>
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<tr>
<td>Donations</td>
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<tr>
<td>Facility Rentals</td>
<td>33,000</td>
</tr>
<tr>
<td>Café/Catering</td>
<td>42,400</td>
</tr>
<tr>
<td>Bank Interest</td>
<td>0</td>
</tr>
<tr>
<td>Special Events (Health Fair, Christmas Dinner)</td>
<td>0</td>
</tr>
<tr>
<td></td>
<td>730,650</td>
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</table>
## 2016 EXPENSE BUDGET

<table>
<thead>
<tr>
<th>EXPENSE</th>
<th>BUDGET</th>
</tr>
</thead>
<tbody>
<tr>
<td>Salaries/Benefits</td>
<td>458,000</td>
</tr>
<tr>
<td>Registered Programs</td>
<td>15,000</td>
</tr>
<tr>
<td>Drop In Programs</td>
<td>2,500</td>
</tr>
<tr>
<td>Special Events</td>
<td>2,500</td>
</tr>
<tr>
<td>Administration &amp; General</td>
<td>21,000</td>
</tr>
<tr>
<td>Insurance</td>
<td>6,700</td>
</tr>
<tr>
<td>Facilities/Maintenance</td>
<td>48,140</td>
</tr>
<tr>
<td>Others (*Partnerships, Wheels and Service Providers)</td>
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<tr>
<td>Utilities</td>
<td>45,060</td>
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<td>19,700</td>
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<tr>
<td>Café/Catering</td>
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<tr>
<td>Transition</td>
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<tr>
<td>Contingency</td>
<td>1,500</td>
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<tr>
<td>Amortization of Assets</td>
<td>14,400</td>
</tr>
<tr>
<td>Advertising/Marketing (includes decals)</td>
<td>35,000</td>
</tr>
<tr>
<td>Grant Expenses (Health Fair, New Horizons, EPC)</td>
<td>730,650</td>
</tr>
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</table>
## 2016 REVENUE ACTUALS (UNAUDITED)

<table>
<thead>
<tr>
<th>Revenue</th>
<th>Actuals</th>
</tr>
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<tbody>
<tr>
<td>Grants - Fed/Prov</td>
<td>68,611.46</td>
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<td>Grants - New</td>
<td>15,660</td>
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<tr>
<td>Grants - Municipal</td>
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<tr>
<td>Memberships</td>
<td>35,446.50</td>
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<td>Registered Programs</td>
<td>134,467.41</td>
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<td>Drop In Programs</td>
<td>33,251.26</td>
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<tr>
<td>Others *Partnerships, Wheels and Service Providers</td>
<td>35,304.48</td>
</tr>
<tr>
<td>Fundraising</td>
<td>97,823.85</td>
</tr>
<tr>
<td>Donations</td>
<td>35,537.05</td>
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<tr>
<td>Facility Rentals</td>
<td>32,489.55</td>
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<tr>
<td>Café/Catering</td>
<td>57,738.57</td>
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<td>Bank Interest</td>
<td>507.51</td>
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<tr>
<td>Special Events (Health Fair, Christmas Dinner)</td>
<td>8121.88</td>
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<tr>
<td>TOTAL</td>
<td>$809,959.62</td>
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</table>

- The total revenue collected in 2016 based on unaudited numbers is $809,959.62
- 110.85% compared to Revenue Budget for 2016
## 2016 EXPENSE BUDGET (UNAUDITED)

<table>
<thead>
<tr>
<th>Expense</th>
<th>Actuals</th>
</tr>
</thead>
<tbody>
<tr>
<td>Salaries/Benefits</td>
<td>443,598.44</td>
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<tr>
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<tr>
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<td>Facilities/Maintenance</td>
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<td>Others *Partnerships, Wheels and Service Providers</td>
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<td>Utilities</td>
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<td>Fundraising</td>
<td>24,728.92</td>
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<tr>
<td>Café/Catering</td>
<td>32,977.24</td>
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<td>Loss of Capital Assets</td>
<td>6,000</td>
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<td>Contingency</td>
<td></td>
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<tr>
<td>Amortization of Assets</td>
<td>8,937.28</td>
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<tr>
<td>Advertising/Marketing (includes decals)</td>
<td>49,311.93</td>
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<tr>
<td>Grant Expenses (Health Fair, New Horizons, EPC)</td>
<td>16,624.77</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>787,698.59</strong></td>
</tr>
</tbody>
</table>

107.80 % compared to Expense Budget for 2016
Financial Highlights

**Fundraising 2016**

Revenues $97,823.85  
Expenses $24,728.92  
*Net Income = $73,094.93*

**Hospitality & Catering 2016**

Revenues $57,738.57  
Expenses $32,977.34  
*Net Income = $24,761.23*

**Unbudgeted Expenses Included:**

- Replacement of Printer Copier  
- Replacement of Office Computer Equipment  
- Leasehold improvement projects:  
  - Flooring of Common Room, Parlour, Office and Main Hall  
  - Ongoing painting

**Challenges Regarding Expenses:**

**Building Utilities**

<table>
<thead>
<tr>
<th>Expenses</th>
<th>Jan</th>
<th>Feb</th>
<th>Mar</th>
<th>Apr</th>
<th>May</th>
<th>Jun</th>
<th>Jul</th>
<th>Aug</th>
<th>Sep</th>
<th>Oct</th>
<th>Nov</th>
<th>Dec</th>
<th>Total</th>
<th>Trend</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electricity</td>
<td>$3,280.00</td>
<td>$3,060.00</td>
<td>$3,580.00</td>
<td>$3,240.00</td>
<td>$3,480.00</td>
<td>$3,640.00</td>
<td>$3,480.00</td>
<td>$3,480.00</td>
<td>$3,700.00</td>
<td>$3,700.00</td>
<td>$3,520.00</td>
<td>$42,360.00</td>
<td>$42,360.00</td>
<td></td>
</tr>
<tr>
<td>Water and Sewer</td>
<td>$541.11</td>
<td>$581.30</td>
<td>$520.80</td>
<td>$502.30</td>
<td>$539.00</td>
<td>$409.07</td>
<td>$503.75</td>
<td>$503.75</td>
<td>$503.75</td>
<td>$503.75</td>
<td>$503.75</td>
<td>$5,936.00</td>
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<td></td>
</tr>
<tr>
<td>Gas</td>
<td>$1,787.11</td>
<td>$2,256.00</td>
<td>$1,426.45</td>
<td>$997.11</td>
<td>$402.00</td>
<td>$272.00</td>
<td>$997.11</td>
<td>$997.11</td>
<td>$997.11</td>
<td>$997.11</td>
<td>$997.11</td>
<td>$13,082.00</td>
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<tr>
<td>Total</td>
<td>$5,178.22</td>
<td>$5,497.00</td>
<td>$5,478.44</td>
<td>$4,823.70</td>
<td>$4,332.00</td>
<td>$3,735.00</td>
<td>$3,735.00</td>
<td>$3,735.00</td>
<td>$3,735.00</td>
<td>$3,735.00</td>
<td>$3,735.00</td>
<td>$60,546.00</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

39
6.66% of the BOAA’s Expenses were used to cover the annual utility costs associated to maintaining the Clarington Beech Centre’s Hydro, Gas and Water/Sewer

47% of the BOAA’s Expenses for payroll are spent to cover the cost of the 6 fulltime employees base salaries and wages with ETD

60% of the BOAA’s Expenses is spent to cover all costs associated with payroll and ETD including: WSIB, Employee Health Tax, Benefits, Part-Time Wages, Full-Time Wages, etc.
# 2016 Unaudited Year End Balance Sheet

<table>
<thead>
<tr>
<th>ASSETS</th>
<th></th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current Assets</td>
<td>Chequing/Savings</td>
<td>49,511.27</td>
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<tr>
<td></td>
<td>1000 · TD · Operating</td>
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<tr>
<td></td>
<td>1001 · Petty Cash</td>
<td>18,060.29</td>
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<td></td>
<td>1004 · TD Reserves</td>
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<tr>
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<td>Total Chequing/Savings</td>
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<tr>
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<td>Accounts Receivable</td>
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<td>1200 · Accounts Receivable</td>
<td>278.41</td>
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<td></td>
<td>Total Accounts Receivable</td>
<td>278.41</td>
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<tr>
<td></td>
<td>Total Current Assets</td>
<td>121,004.03</td>
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<tr>
<td>Fixed Assets</td>
<td>1600 · Furniture &amp; Equipment</td>
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<tr>
<td></td>
<td>1605 · Original Cost</td>
<td>12,030.49</td>
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<tr>
<td></td>
<td>1610 · Accum Deprec-Furnit &amp; Equip</td>
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<tr>
<td></td>
<td>Total 1900 · Furniture &amp; Equipment</td>
<td>10,293.21</td>
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<tr>
<td></td>
<td>1640 · Automobile</td>
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<tr>
<td></td>
<td>1650 · Accum Deprec-Auto</td>
<td>-7,200.30</td>
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<td></td>
<td>1646 · Automobile · Other</td>
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<tr>
<td></td>
<td>Total 1540 · Automobile</td>
<td>2,800.00</td>
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<td></td>
<td>Total Fixed Assets</td>
<td>13,093.21</td>
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<tr>
<td></td>
<td>TOTAL ASSETS</td>
<td>134,097.24</td>
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<table>
<thead>
<tr>
<th>LIABILITIES &amp; EQUITY</th>
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<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Liabilities</td>
<td>Current Liabilities</td>
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</tr>
<tr>
<td></td>
<td>Accounts Payable</td>
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</tr>
<tr>
<td></td>
<td>Total Accounts Payable</td>
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<tr>
<td></td>
<td>Other Current Liabilities</td>
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<tr>
<td></td>
<td>2100 · Payroll Liabilities</td>
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<td>2105 · WSIB Payable</td>
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<td>2210 · HST Collected on Sales</td>
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<td>2220 · HST Paid - ITC 13%</td>
<td>-26,962.05</td>
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<td>2240 · HST instalments</td>
<td>-14,000.00</td>
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<td></td>
<td>2300 · RRSP Contributions EE &amp; ER</td>
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<td></td>
<td>Total Other Current Liabilities</td>
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<tr>
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<td>Total Current Liabilities</td>
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<tr>
<td></td>
<td>Total Liabilities</td>
<td>9,319.36</td>
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<tr>
<td></td>
<td>Equity</td>
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<td></td>
<td>3100 · Investment in Capital Assets</td>
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<td></td>
<td>3300 · Older Adult Capital RF</td>
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<tr>
<td></td>
<td>3400 · Older Adult Operating RF-50%</td>
<td>34,897.74</td>
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<td></td>
<td>3900 · Unrestricted Surplus</td>
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<td>Net Income</td>
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<td>Total Equity</td>
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<td>TOTAL LIABILITIES &amp; EQUITY</td>
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</tbody>
</table>
## 2017 Budget

<table>
<thead>
<tr>
<th>Revenue</th>
<th>2017</th>
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</thead>
<tbody>
<tr>
<td>Grants – Federal / Provincial</td>
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<tr>
<td>Municipal Grant</td>
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<td>37,500</td>
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<td>Registered Programs</td>
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<td>Drop In Programs</td>
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<tr>
<td>Fundraising</td>
<td>75,000</td>
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<tr>
<td>Donations / Sponsorships</td>
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</tr>
<tr>
<td>Other (Specify)</td>
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</tr>
<tr>
<td>Facility Rentals</td>
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<tr>
<td>Café/Catering</td>
<td>42,400</td>
</tr>
<tr>
<td><strong>Total Revenue</strong></td>
<td><strong>$836,850.00</strong></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Expenditures</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Salaries – Full Time/Part Time</td>
<td></td>
</tr>
<tr>
<td>Employee Health Tax, WSIB, Contract Labour,</td>
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<tr>
<td>Instructors, Benefits, RRSP</td>
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<td>Scheduled Programs</td>
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<tr>
<td>Drop-In Programs</td>
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</tr>
<tr>
<td>Special Events</td>
<td>5,000</td>
</tr>
<tr>
<td>Admin/Office/ Audit</td>
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</tr>
<tr>
<td>Insurance, Rebranding / Advertising</td>
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<tr>
<td>Maintenance</td>
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<tr>
<td>Utilities</td>
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<tr>
<td>Other (Specify)</td>
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<tr>
<td>Fundraising</td>
<td>23,000</td>
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<tr>
<td>Café/Catering</td>
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<td>Contingency Fund</td>
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<td>Capital Asset</td>
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<td>Amortization of Assets</td>
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<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$836,850</strong></td>
</tr>
</tbody>
</table>
2017 Goals & Priorities for our Organization

- To introduce wheelchair accessible transportation
- Review and adjust all staff salaries and benefits to ensure fair pay for all staff based on comparable businesses and service providers within the Municipality of Clarington
- Increase in successful weekend programming
- Improve Volunteer recruitment, training and recognition
- Provide Ambassadors and greeters for Community Events
- Increase participation in Community Events (Example: Applefest, Maplefest, etc.)
- Increased Charitable Donations and Corporate Sponsorships
- Increased community marketing and promotions with local businesses (i.e. Doctors, Dentists, Wellness Centers, etc.)
- Increase marketing and advertising
- Continuation of Intergenerational Programming
- Find alternative space to allow for expanded programming and events